



HOME FASHION
PRODUCTS ASSOCIATION

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FOR IMMEDIATE RELEASE

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**HOME FASHION PRODUCTS ASSOCIATION ANNOUNCES 2012 ANNUAL MEETING
FEATURING KEYNOTE CARRIE O’CONNOR, THE NPD GROUP**

New York, NY (October 8, 2012) On November 14, 2012, Home Fashion Products Association (HFPA), the premier association for companies involved in the home fashion products industry, will hold their annual meeting. Keith Sorgeloos, President and CEO, Home Source International, Inc. and President of HFPA will review the accomplishments of this past year. Robert Leo of Meeks, Sheppard, Leo & Pillsbury and HFPA’s Legal Counsel, will give a special report of the government and regulatory issues affecting members now and in 2013.

The meeting will feature keynote speaker Carrie O’Connor, Account Manager, Housewares and Home Textiles, The NPD Group Inc. Carrie will present an industry overview, addressing the classifications that are working and not working as well as prevalent demographics and trends. Carrie has worked with leading manufacturers, helping them apply market information to fact-based sales and marketing decision-making. Her strengths lie in her solid data interpretation and analytical skills as well as her ability to present a clear, well rounded story of today’s evolving marketplace.

In addition, Dr. A. Blanton Godfrey, Dean, College of Textiles, North Carolina State University will give a special presentation highlighting college activities in the area of home textiles and products.

Date: Wednesday, November 14, 2012

Time: 9:00-9:30am Continental Breakfast and Networking
9:30-10:00am Annual Meeting of HFPA
10:00-10:20am Presentation by Dr. A. Blanton Godfrey, North Carolina State University
10:25-11:10am Presentation by Carrie O’Connor, NPD Group

Location: 7W Buyer’s Lounge, 7 West 34th Street, Suite 729

Cost: **FREE for HFPA member companies**
\$75.00 for nonmembers
RSVP to EMoses@Kellencompany.com

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About HFPA®—The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded annual scholarships since 1996. For further information, please contact headquarters at (212) 297-2122.