

PLATINUM – HEADLINE SPONSOR

- Venue cost sponsorship -already confirmed by ProTecht, +\$25K
- Top event billing
- Offered to MC the event

DIAMOND

- Commitment to cover cost of event food & beverage \$25K
- Featured in all event marketing materials
- Included in HFPA event presentation either through introductions or closing statements
- Billing for signature event cocktail
- Featured headline sponsorship of future HFPA educational event such as webinar
- Feature on event place cards on bars and tables
- Receives contact list of attendees including top company decision makers
- Three comp tickets

PEARL

- Threshold of +\$10k
- Featured in all event marketing materials
- Feature on event place cards on bars and tables
- Donates a big check in ceremony with professional photo opp
- Receives contact list of attendees including top company decision makers
- Slide presentation of choosing on loop with displays prior to presentation of events
- Two comp tickets

GOLD

- A threshold of +\$5K
- Featured in all HFPA event marketing materials
- Feature on event place cards on bars and tables
- Donates a big check in ceremony with professional photo opp
- Receives contact list of attendees including top company decision makers
- One comp ticket

SILVER

- A threshold of +1K
- Featured in all HFPA event marketing materials
- Social media mentions including links to company website

BRONZE

- An item donation
- Featured in in-person collateral for auction or within SWAG bag depending on item

Interested in Sponsoring? Contact hfpa@kellencompany.com